



Toronto Cyclists Union  
@ Centre for Social Innovation  
215 Spadina Ave, Suite 400  
Toronto, ON M5T 2C7

## Toronto Cyclists Union Privacy Policy

Toronto Cyclists Union has created this Privacy Policy to explain why we collect particular information and how we will protect your personal privacy. The following discloses our information gathering and dissemination practices.

In order to fully understand your rights we encourage you to read this Privacy Policy. Toronto Cyclists Union reserves the right at any time to change this Privacy Policy. We will notify members of any changes to the Privacy Policy via e-mail prior to when they take effect, and will post the changes on our website: [www.bikeunion.to](http://www.bikeunion.to). Any such change will be effective immediately upon posting.

**What Information We Collect:** Toronto Cyclists Union collects personal information about you only if you volunteer it in a survey, sign up for a membership, make a donation or sign up for our newsletter. Personal information may include your name, e-mail address, mailing address and volunteer interests. We do not request or store sensitive information from our visitors, such as credit card information, and we do not sell our mailing list. Unless you specifically provide Toronto Cyclists Union with your contact information, your visits to our website are anonymous. Toronto Cyclists Union does not track personal information of visitors to our website.

**When We May Contact You:** Toronto Cyclists Union regularly sends e-mail alerts about upcoming events, calls to action and news. We may also occasionally e-mail about services or events offered by outside partner organizations. These e-mails will always originate from Toronto Cyclists Union. To unsubscribe from e-mail updates from Toronto Cyclists Union, you can remove your name from the mailing list by following the instructions at the bottom of the e-mail message.

**Disclosing Information To Ward Advocacy Groups:** Toronto Cyclists Union will never share personal information with any businesses or outside organizations. However, Toronto Cyclists Union may share e-mail addresses only with members' local ward advocacy group (if such a group exists in the ward) to facilitate ward-based mobilization. The ward advocacy groups are part of an internal Toronto Cyclists Union program and an integral part of our advocacy work. You may opt out of your ward advocacy group mailing list by following the instructions at the bottom of the e-mail message.

**Security:** All information provided to Toronto Cyclists Union is transmitted using SSL (Secure Socket Layer) encryption. SSL is a proven coding system that lets your browser automatically encrypt, or scramble, data before you send it to us. We also protect account information by placing it on a secure portion of our Website that is only accessible by staff and those volunteers and members of the Board of Directors directly involved with the financial and IT operations of the Toronto Cyclists Union. Unfortunately, however, no data transmission over the Internet is 100% secure. While we strive to protect your information, we cannot ensure or warrant the security of such information.

**Other Web Sites:** Our website contains links to other Websites. Please note that when you click on one of these links, you are entering another Website for which Toronto Cyclists Union has no responsibility. We encourage you to read the privacy statements on all such sites as their policies may be different than ours.

**Contacting Us:** If you have any questions about this Privacy Policy or the practices of the Toronto Cyclists Union, you can contact:

Toronto Cyclists Union  
@ Centre for Social Innovation  
215 Spadina Avenue, Suite 400  
Toronto, ON M5T 2C7.

You can also send an email to: [info@bikeunion.to](mailto:info@bikeunion.to). Please reference this Privacy Policy in your subject line.

join us at **bikeunion.to**

